AVL Council Meeting Minutes
July 20th, 2022

1. Call to Order

2. Roll Call

   ACHE (Alabama Commission on Higher Education)
   Phill Johnson (Secretary and Chair-Elect)
   Kimmentha Herndon
   Ron Leonard

   ALSDE (Alabama State Department of Education)
   Susan Zana

   ACCS (Alabama Community College System)
   Renee Marty
   Chantae Calhoun

   APLS (Alabama Public Library System)
   Nancy Pack
   Amy Henderson (Council Chair)

   ASA (Alabama Supercomputer Authority)
   William Paine
   Nick Castellani

3. Review and approval of minutes from May 18th, 2022, and June 9th, 2022. Both sets of minutes were approved after a motion by Chantae and a second by Kim.

4. Financial Report
   – Ron sent a report to the Teams channel.
   – Renee asked if the total remaining ($118,000) goes toward Capstone and Springer?
   – Amy said this was roughly what we were spending for Springer and would leave us approximately $1,000 for training and the fee for the ALLA booth.

5. Unfinished Business
   – Registration for upcoming licensing training:
     – Amy discussed how the council previously approved funds for the licensing training to be held on August 15th and 17th.
     – The webinar will be held via Zoom and will not be recorded.
     – Those wanting to attend were asked to let Nancy or Amy know by close of business today.

- Facebook "Gray" accounts:
  - Bill noted that the FB account is still active.
  - Next step is for the council to decide how to address social media. Bill wants it to be for all accounts (FB and Twitter).
  - Susan discussed how we had previously talked about hiring a part-time social media person. She asked if we might assign each agency a quarter to handle social media. Would mean the target audience would not be myopic so each group would be reached.
  - Amy suggested that each group could choose a particular time of year when it would impact their users the most.
  - Kim asked if any parameters were developed as to how posts would be added.
  - Amy talked about how expensive the RFP responses were and how it was beyond our means. Would need to pare it down to fit our needs.
  - Amy asked Bill how we would facilitate this and he said he would need to figure out how to handle the logistics. Amy wants to move forward because this has been a long-term discussion.
- Upgrading to the new EDS experience:
  - EBSCO is waiting on us to give the go-ahead. Bill is going to talk to them to see when they can flip the switch.
  - Susan asked if this only includes their new interface. Amy said yes, we are simply personalizing the new interface.
  - Susan moved to implement the new EDS interface and Renee seconded. Motion passed.
  - Bill noted that the Explora interface would also be upgraded as part of this process.
6. New Business
   - Britannica Ebooks:
     - Amy noted that each one of the Britannica series is listed as a tile until you get into the E-STAX, but that there are a bunch more that are not listed as individual tiles.
     - Bill recalled that during the pandemic we received additional eBook access and those were just imported into E-STAX. Bill reached out to see how long that access would last and the sales team is going to get back with him.
     - Bill noted that when the AVL website was upgraded, a few Britannica eBooks were listed as their own resource tile. He asked if the EC would like to remove them from the website and let people access those eBooks through E-STAX.
     - Renee thinks we should move them because it is confusing. Bill agreed, saying we do not have individual tiles for other vendors.
     - Amy noted the large number of tiles on the page and this would help remove some of the confusion.
     - It was agreed that Bill should make the change.
   - Bill introduced Nick Castellani as his new backup. Nick is helping because Noelle Morin has been tasked with other projects.

7. Committee Reports
    − Budget (Ron)
        − Nothing further to report.

    − Database Review (Ron)
        − Nothing to report.

    − Selection & Licensing (A.P./Ron)
        − Amy said this committee would welcome any volunteers.

    − Bylaws (Nancy)
        − Nancy reminded everyone that the new EC Chair can change the makeup of any committee.
        − Bylaws need to reviewed so Nancy will move forward with that process.

    − Legislative and Advocacy (Phill)
        − Twenty-three new legislator's spaces coming open according to Nancy. Some have already been decided due to no competition in November.
        − This means we will have at least twenty-three people to introduce to the AVL.

    − OER Commons (Phill)
        − Information about the upcoming Pressbooks migration was provided by Phill.
        − Different pricing models depending upon how many OER books are hosted by Pressbooks.
        − Renee is looking for alternatives at her institution due to the high costs.
        − Phill pointed out that there is a "host it yourself" option.
        − Phill will determine how many books this will impact on the AVL OER Commons.

    − Publicity (Cristin)
        − Nothing to report.

    − Training (Susan)
        − Susan is retiring August 1st so her replacement will join the EC once they have been appointed.
        − She asked if we are going to continue with virtual meetings because it is easier for those in other parts of the state.
        − Nancy noted that we must abide by state guidelines. She said we will need at least three people meeting in person and have a backup plan on how others can participate in the meeting. This goes back to the Open Meetings Act.
        − Nancy said we may need to change the bylaws to include the ability to hold virtual meetings.
        − Ron said we typically have enough local people for a forum.

- Nancy said three people must be in person. She will send the information out for the council to review.
- September's meeting will be a hybrid meeting to ensure we are complying with state law.
- Amy asked if APLS will host the next meeting and Nancy said that was fine. APLS will post a link on their website so others can join.

8. Announcements/Reminders
    - Bill went over the usage report because he has identified an issue with Google Analytics. It has not been tracking traffic to the AVL website since May 18th. Problem has been identified and fixed by Bill. Because of this issue, we do not have usage data for June and part of July. Bill compared vendor data and previous website traffic for this time of year and made an educated guess.
    - Ron told the EC that progress is being made on the Springer license and it should be completed before the deadline.
    - Amy reminded everyone about her and Ron's upcoming ALLA presentation.
    - Anyone wanting to attend the licensing webinar should contact Nancy.

9. Adjournment
    - Motion to adjourn by Ron and seconded by Susan. Motion approved.